

## **Ms. LAURA DESWART**

**Vice President**

**International Development Group**

**Simon Property Group**



**Laura DeSwart, CSM, CLS** serves as Vice President of Leasing, Marketing and Property Management of International Development Group of Simon Property Group, since July 2006. SPG's China joint venture in partnership with Morgan Stanley Real Estate Fund and SZITIC Commercial Property Co Ltd -- GMI Retail Management Co Ltd -- is focused on building regional and super regional shopping centers in China. Its first international shopping center -- Changshu INCITY Plaza -- was fully leased and successfully opened on June 5, 2008. It currently has centers under construction and should open in 2009 in Zhengzhou, Hangzhou and Suzhou.

A Chinese-American, Ms. DeSwart has a unique background and experience in the shopping center industry. For the past dozen years, she developed, leased, marketed and managed significant assets in both China and the United States. Prior to Simon, Ms. DeSwart was Senior Vice President of Shanghai Kinghill Limited and General Manager of Super Brand Mall, a 2.4 million square-foot shopping, dining and entertainment complex in Pudong Lujiazui, Shanghai. Before her relocation from Miami, Florida to Shanghai in March 2005, she was the General Manager for Thor Equities LLC's Florida properties -- BeachPlace in Fort Lauderdale and CocoWalk in Miami. Prior to joining Thor Equities, she was a Regional General Manager for a prominent local commercial real estate company, where she had overall responsibility for nine shopping centers. Her positive management experience with The Rouse Company was the starting point for her career development in the US in the 1990s. Prior to that she lived in mainland China where she was responsible for developing and managing various properties in Beijing and other key cities while working with Beijing Hua Yuan Group, Hong Kong Shui On Group, Beijing Vantone Group and COFCO Group.

Ms. DeSwart has a MBA degree from Florida International University; is a Certified Shopping Center Manager (CSM), a Certified Leasing Specialist (CLS), and a licensed real estate sales-person in the State of Florida. She served as founding president of Florida-China Chamber of Commerce in 2002, a founding board member of Florida-China Association since 2003. She now is vice-director of Shanghai Council of Shopping Centers and a director of China Commercial Real Estate Association. She is also a faculty member of ICSC's International School for Professional Development, and sits on ICSC's prestigious global CSM committee and global CLS committee.

## 潘丽君女士

美国西蒙地产集团 国际发展部副总裁

潘丽君女士在中、美两国商业地产的开发、租赁、市场营销及物业管理方面运作十五年以上，经验丰富，功绩显赫。她于2006年7月起担任美国最大的商业地产开发和管理公司西蒙地产集团国际发展部副总裁，全面负责该公司在中国境内与合资伙伴摩根斯坦利房地产基金和深国投商用置业公司共同开发的多家大型地产项目的开发、租赁、市场营销和物业管理工作。其首家国际购物中心 -- 常熟印象城 -- 出租率达100%，于2008年6月5日成功开业，其国际和国内知名零售品牌（包括首次进入中国市场的零售品牌，如美国的时装连锁店 Forever 21 等）达75%以上，在业内享有盛誉。其在郑州、杭州和苏州的购物中心将于2009年陆续开业。

在此之前（2005年3月--2006年6月），潘女士担任上海帝泰发展有限公司资深副总裁及该公司所属正大广场总经理。此前，她在美国佛罗里达州工作多年（1999年--2005年），担任美国多家著名商业地产公司的购物中心总经理和区域购物中心总经理之要职，在2004年曾在佛州成功管理9家购物中心，业绩斐然。

潘丽君女士持有佛罗里达国际大学工商管理硕士学位；是美国注册购物中心管理经理(CSM)和注册购物中心租赁专家 ( CLS )，佛罗里达州注册房地产经纪人。2002年担任“佛中商会”首任会长，2003年起担任“佛中协会”理事。现任上海购物中心协会副理事长、中国商业地产联盟专家委员；同时也是国际购物中心协会(ICSC) 国际管理学校的专业讲师，并担任 ICSC 旗下 CSM 国际执委会和 CLS 国际执委会之委员。