

Ms. LAURA DE SWART

Vice President, Leasing and Operations
Ivanhoe Cambridge China

Laura DeSwart, SCSM, SCLS, serves as Vice President of Leasing and Operations and Board Member of **Ivanhoe Cambridge China (ICC)** since March 2010. A Chinese-American, Ms. DeSwart has a unique background and experience in the shopping center industry. For the past twenty years, she developed, leased and managed significant assets in both China and the United States of America. Prior to joining ICC, she served as Vice President of International Development Group of **Simon Property Group** from 2006 to 2010. Prior to joining Simon, Ms. DeSwart was Senior Vice President of Shanghai Kinghill Limited and General Manager of **Super Brand Mall**, a 240,000 square-meter shopping, dining and entertainment complex in Pudong Shanghai. Before her relocation to Shanghai in 2005, she worked in South Florida, where she held various shopping center positions with **The Rouse Company** and **Steiner + Associates** from 1999 to 2005. Prior to that she lived in Beijing, China where she was responsible for leasing and managing several shopping centers from 1992 to 1999. Ms. DeSwart holds a BA degree from University of International Relations in Beijing, China, an MBA degree from Florida International University, and Executive Development Program certificates from The Wharton School of the University of Pennsylvania in the United States of America. Ms. DeSwart is a faculty member of ICSC's John T. Riordan School for Professional Development and sits on ICSC's prestigious Global CSM Admissions and Governing Committee. Ms. DeSwart spearheaded the effort of translating the ICSC's *Dictionary of Shopping Center Terms* and the *9 booklets of Shopping Center Management* into Chinese in 2007, and authored the book - *Retailing in China* - published by ICSC in 2009.



潘丽君女士

高级注册购物中心经理人, 高级注册购物中心租赁专家
加拿大亿万豪剑桥中国 中国区租赁和营运副总裁和董事局董事

潘丽君女士在中、美两国零售地产的开发、租赁、市场营销及营运管理方面运作 20 余年, 经验丰富。她于 2010 年 3 月出任加拿大亿万豪剑桥公司中国区租赁和营运副总裁和董事局董事, 全面负责该公司在中国境内投资的多家大型地产项目的租赁、市场营销和营运管理。此前, 潘女士担任美国西蒙地产集团国际发展部副总裁(2006-2010), 上海帝泰发展有限公司资深副总裁及该公司隶属正大广场总经理(2005-2006)。再前, 她在美国佛罗里达州工作多年, 相继担任美国著名零售地产公司的市场部经理, 购物中心总经理和区域购物中心总经理之要职(1999-2005)。潘女士持有美国佛罗里达国际大学工商管理硕士学位和宾夕法尼亚大学沃顿商学院高级管理证书。现任国际购物中心协会注册购物中心经理人国际执委会委员, 国际购物中心协会亚洲顾问董事局成员。潘女士致力于推动行业的发展和人才的培训, 她不仅是国际购物中心协会 John T. Riordan 专业开发学校的讲师, 还协助把国际购物中心协会的《购物中心专业词典》、《购物中心管理精要》等重要书籍翻译成中文出版, 并编写了《中国零售》等若干双语书籍, 力促中美两国商业地产的交流和合作。